

NEWS RELEASE



FORUM RESEARCH INC.

FOR IMMEDIATE RELEASE

Majority Disapprove of Cap and Trade Plan Approval highest among the youngest

In a random sampling of public opinion taken by the Forum Poll™ among 1097 Ontario voters, the majority of voters disapprove of the provincial government's plan for a cap and trade greenhouse gas emission control regime which is expected to add about \$13 a month to the average household energy bill (56%), and just more than a quarter approve (28%). About one sixth don't have an opinion on the issue (16%).

Approval of the initiative is characteristic of the youngest (43%), the less wealthy (\$20K to \$40K - 36%), among Liberals (45%), slightly less so among New Democrats (38%) and among the best educated (post grad - 38%).

Disapproval is common to boomers (55 to 64 - 70%), males (60%) rather than females (53%), mid income groups (\$60K to \$80K - 67%), in eastern Ontario (63%), among PC voters (78%) and among the least educated (62%).

"Any government initiative which involves household spending is unpopular, no matter what the stated benefit is. In this case, however, approval is common to the youngest, as well as the best educated, so there may be hope the idea will grow more popular with time and communication" said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

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TORONTO

August 17th, 2016

HIGHLIGHTS:

- The majority of voters disapprove of the provincial government's plan for a cap and trade greenhouse gas emission control regime which is expected to add about \$13 a month to the average household energy bill (56%)
- Approval of the initiative is characteristic of the youngest (43%), the less wealthy (\$20K to \$40K - 36%)
- Disapproval is common to boomers (55 to 64 - 70%)
- "Any government initiative which involves household spending is unpopular, no matter what the stated benefit is. In this case, however, approval is common to the youngest, as well as the best educated, so there may be hope the idea will grow more popular with time and communication" said Forum Research President, Dr. Lorne Bozinoff.

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Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1097 randomly selected Ontario voters. The poll was conducted on August 15th, 2016.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp

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Cap and Trade Approval

The government of Ontario has initiated a Cap and Trade system for greenhouse gases that will cost the average household about \$13 a month. Do you approve or disapprove of the provincial government's Cap and Trade initiative?

[All Respondents]

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1097	136	130	197	268	366	551	528
Approve	28	43	21	24	19	23	28	29
Disapprove	56	45	59	59	70	58	60	53
Don't know	16	12	19	17	12	19	12	18

Income

%	Total	<20K	20-40K	40-60K	60-80K	80-100K	100-250K
Sample	1097	87	181	173	119	119	191
Approve	28	31	36	22	28	28	32
Disapprove	56	55	50	60	67	54	50
Don't know	16	14	14	18	5	18	17

Region

%	Total	E. Ont	416	905	GTA	SW. Ont	N. Ont
Sample	1097	179	182	298	480	262	176
Approve	28	24	32	28	29	25	33
Disapprove	56	63	53	57	55	58	50
Don't know	16	12	15	16	16	17	17

Current Provincial Vote Preference

%	Total	Progressive Conservative	Liberal	New Democratic	Green	Another Party
Sample	1097	444	292	181	69	44
Approve	28	13	45	38	29	16
Disapprove	56	78	34	47	55	76
Don't know	16	9	21	14	17	8

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Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1097	209	276	409	203
Approve	28	19	32	25	38
Disapprove	56	62	54	59	49
Don't know	16	19	14	16	13

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